

MOSAIC POLAR PLUNGE JANUARY 20, 2024



SPONSORSHIP OPPORTUNITIES



BRONZE SPONSOR

Investment: \$2,500

- Logo on Polar Plunge website
- Unique social media engagements
- Opportunity to provide giveaways

SILVER SPONSOR

Investment: \$5,000

Bronze Sponsor Perks Plus:

- 10x10 vendor space at event
- Personalized plunge penguin
- on our Walk of Fame
- Listing on Plunge T-shirt

GOLD SPONSOR

Investment: \$7,500

Silver Sponsor Perks Plus:

- Logo on Plunge T-Shirt & Bib
- Logo on promotional materials and on-site banners

EXCLUSIVE SPONSOR OPPORTUNITIES

- Polar Plunge Presenting Sponsor (\$15,000)
- Pool Sponsor (\$10,000)
- Costume Contest Title Sponsor (\$5,000)
- Food and Prize Donor

INVESTMENT IMPACT

- Donate **\$5,000** and Send 25 athletes to a state championship
- Donate **\$10,000** and Send 2 athletes to the world games
- Donate **\$15,000** and Send 50 athletes to a SOVA's Healthy Athlete Center for health care
- Donate **\$25,000** and Send 125 athletes to the state championship



**THE COOLEST
EVENT AROUND**

**CONTACT ELLEN HEAD TO FREEZE YOUR SPOT
EHEAD@SPECIALOLYMPICSVA.ORG**