Special Olympics is honored to be an important part of making the world a more inclusive and unified place for all and giving more people with intellectual disabilities a chance to live up to their potential.

There're many ways for you to get involved and support Special Olympics, if you have suggestions or questions, please feel free to reach us at soea@specialolympics.org

## 2015 East Asia Annual Report)



## OUR MISSION

Special Olymics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving adults with intellectual disabilities, giving physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

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Special Olympics, the Opportunity to Reach Up!


Ms. Kim Yoo Na Special Olympics Clobal Messeng Special Oly
From Korea

A Year of Milestone in Achieving the 2011-2015 Global Strategy


 for special Olymis sind donated it stentire aution

 Proceeds for special Ulymisics hiveremberser, we in initited an "Inspiratio of the Yean" online voting and a dtracted more online ublic campaign which proved dsociad media as she most powerfulplofform to thares stories and messages
2015 asomarked 2015 also marked the successticompletion of our fist
5 -year global strategy pan . We are entering the ew 5 yea


 program ming and health sevicices build positive attitudes towards people with ID by bhowcasingourathetess bailities
aswe firmy believe thatis whato opens hearts and minds ond ultimately romomoes incusion in fiendships, communiHes, heath, education and jobs.
 forward to
Mary Gu gional Presiden \& Managing Director NGELE

AIV

Regional Growth oprectay

2015 Census Results




Special Olympics East Asia Regional Basketball Coach

20 Senior Coaches from 6 Procrams CChina,
Hong kong, Macau, Mongolia, Chinese taipei
 nar which includes Special Olympics
baskebbil teaching and training,
dips for training Special lovmpics


Special Olympics East Asia Unified Floor Hockey

## Competition

November 2nd to 7th, 2015 Gangwon, Korea

| A five day International Floor Hockey Competition was held simultaneously with Special Uni-Festival. Seven teams from Chinese Taipei, China, Hong Kong and Bangladesh with 150 people in total took part in the match. This is the first regional level Floor Hockey Competition in East Asia. The teams enjoyed improving techniques, tactics and play together. |
| :---: |



Special Olympics East Asia Regional Camp Shriver July 6th to 10th, 2015 Shanghai, China


Special Olympics East Asia Regional Badminton Coach Training Seminar
November 24th to 27th, 2015 Beijing, China
 excellence in badminton to atheles.


Special Olympics Macau Golf Masters 2015 April 20th to 25th, 2015 Macau

The Special Olympics Colf Masters in Maccu has hosted
25 teams from 17 countries and teritories of four teams from 17 countries and teritionies of four
oiffererent continents, The tournament has iso
iso transformed from refiecting the explosive growth of fon






Train The Trainer (TTT) Training
Train The Trainer (TTT) Tr
July 24th ho 25th, 2015



Train the Trainer for "Opening Eyes" Clinical Director
November 26th to 28th, 2015 Hangzhou, China
Coincide with anuul ssmposium of ophthalmolo.
gyin inteieino P Province we thet
gyin zheiling Province, we hosted the fistst
stand
tandilone special Oympics "pening Eyes

 selected from 500 dedegates participated in the
training. Or. Stefen Schwar, the clobal Clincal Director of special Olympics made the special trin Director of Speadi Oympis made the special tir
to china to oconduct the training. Thanks to the
 Zheieing Dissbled Persons' Federation, Wenzho
Medical Univesilivend Alcon Foundition, we Medicil Univeritivend Alcon Foundation, we
engeged anew team of medicial professionals fo Special Olvmpicis health progarams During the symposium, the especial OUmpics
Health Program presentioion inpressed all 500

 President of Lions Cub hternational, Mr. Jik
Weiqiang also met with pecial Oympics


Unified Schools Program

$$
\begin{aligned}
& \text { secondary school students firm Shanghai China fuffilled } \\
& \text { their passin by yssuming ituerationalvoluteer roles } \\
& \text { atwordsummer Sames in A. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { As oommitededuringthe China Su tigntevel Consult }
\end{aligned}
$$





## Movement Leadership



## Connect Fans \& Funds





## SOHO \＃

## Mr：Pan Shivi and dis wife M

## Tencent腾i币

Tencent Holdings Limited signed a three－year partnership with Special Olympics Iternationa，becomingt the very fist Chinese corporation to oioint the leaguu of global companies to support Special Olympics International．It fund in 2015 was

Jia Aili
Jia Ailii Jilis viewed as a leading artist of fis geeneration and he is a Special Olympics fan．Jid＇s painting，tited Brightening Worid，reached USD 4 400 K hammer price es Sothebby＇s auction and dll proceeeds from the sale were donated to support Special Olympics development in China

可口可底。
 sponsoro f o annual fundraising gala．

Huishan Dairy
naddition tobeing the anual fundraising gala sponsor and providing all dairy productst to the Special Olymiics china
and Delegation，China tusushan Dairy Holdings also pledged to provide fininancial and nutritional support for alld domestic SPpecial lympics $G$ ames for five years starting in 2015

Papa John＇s and Dairy Queen
2015 marks the 4 thyear of five year partnership between Papa．John＇s and Dairy Queen and SOEA on city－level unified

Qeberine
Boeing
Boieng has been supporting Special Olympics East Asia for 10 years．IIt fund supports 2 senior coach trainings with 81
direct beneficiaries．
Laureusib
Laureus ${ }_{\text {Laureus Sport for Cood Foundation has been supporting SPecial Olympics East Asia for } 10 \text { years．Its fund supports } 2}$ senior coach trainings with 723 beneficiaries．
Amway案
Amway（China）

## Section 4

## Athletes and Supporters Story Highlight



2015 Financial Review

| Revenues | 2015(USD) |
| :---: | :---: |
| Corporate Sponsorship Donations | US\$5136,59.00 |
| Foundation \& Trusts | US\$959,998.00 |
| Individuals | Us\$ $5466,360.00$ |
| Restricted revenue for China(through Shanghai Special Care Foundation) | US $5959,283.38$ |
| _Total Special Olympics East Asia Regional Revenues in 2015 | US $52.03,200.38$ |
| CRT for Programs Development | US\$195,000.00 |
| Mattel Crant | US $588,000.00$ |
| Toys"R"Us | US569,000.00 |
| Chistmas Recorrds Crant | Us5\$195,000.00 |
| ESPN | US\$45,000.00 |
| Healthy Athletes Crant | US5\$143,890.00 |
| _Total Sol Funds Restricted to Special Olympis East Asia in 2015 | US\$695,890.00 |
| Grant total (Revenues and Restricted Funds) | US\$2,735,090.38 |
| Expenses on Events |  |
| Sports Training and competitions | US\$363,731.25 |
| Unified School | US\$206,461.25 |
| Family and Young Athletes Program | Us\$516,105.50 |
| ALPS | US\$26,328.13 |
| VolunteerAppricicition Program | US $531,980.00$ |
| Healthy Athletes | US\$ $143,890.00$ |
| Branding Events | US\$97,867.41 |
| Total Grant and Funds Distributions in 2015 | US\$1,033,363.53 |


|  | 2016 Calendar |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| SpecialOlympics |  |  |  |  |
| Project | Event | Date | Location | Organizer |
|  | Special Olympics Mecau colf Master | Apili 1-27 | Mecau | som |
|  | Special Oympics China National Soccer Competion | May | Hebei, China | Soc |
|  | Special Olymicis Regional Badminton Competition | May | Huangstan, China | soc |
|  | Special Olmpics China National Tole Tenis Competion | June | Jaingsu, China | soc |
|  | Speciel Olymicis EastAsia Regional Camp Shiver | June | Shanghai, China | soc |
| \& Event | Special Olymicis krea National Cames | August | Seoul, Korea | sok |
|  | Special Olympics Regional Mini Marathon Event |  | Seoul, Korea |  |
|  | Special Olympics China National Football Week <br> Special Olympics Regional Unified Basketball Competition | $\begin{array}{\|l} \hline \text { October } \\ \hline \text { October } \\ \hline \end{array}$ | 10 cities Beijing, China |  |
|  |  | Ocoterer | ${ }^{\text {Bejing, }}$ Hina | ${ }^{\text {Sol }}$ |
|  | Speciil Olympic Mongolia Naional Winter Cames | November | $\begin{aligned} & \text { Ulaanbaatar, } \\ & \text { Mongolia } \end{aligned}$ | SomCL |
|  | Special Oympics China Naioionalunified Sports Coach Training | April | TBD | Soc |
|  | SOEARegional Teniis Senior Coach Seminar | May | TBD | SOEA |
|  |  | Januay-feburay | $\begin{aligned} & \hline \text { Ulaanbaatar, } \\ & \text { Mongolia } \end{aligned}$ | somcl |
| Training | SoEARegioional Roler Skating Senioc Coach Seminar | September | TBD | SOEA |
|  | Speciel Olymics Korea Unified Sports Coach Traing | October | тBD | 50k |
|  | Special Olympics China National Unified Sports Coach Training | November | TBD | Soc |
|  | SOEA Regional Unified Sports Socerer coach Traning | TBD | TBD | Soea |
| Family Moung | SOEARegional Family Forum | August | $\begin{aligned} & \text { Inn-Mongolia, } \\ & \text { China } \end{aligned}$ | SOEA |
| $\underbrace{\text { Family }}$ Aroung | Special Oympis Mongolix YoungAtletes TTTTaining | ${ }_{\substack{\text { Januayl } \\ \text { Sepember }}}^{\substack{\text { a }}}$ | $\begin{aligned} & \text { Ulaanbaatar, } \\ & \text { Monaolia } \end{aligned}$ | somcl |
|  | Special Olympics China National Family forum | December | TBD | soc |

2016 Calendar


## Letter from RLC Chairman

## Dear Special Olympics Fans,

2015 was a milestone year. The biggest sport event in the world, the Special Olympics World Summer Thanks to the supporting partners and sponsors, all six East Asia Programs sent the delegation to participate in this World Games, with 413 athletes compet ed in 16 sports.

In addition, after one and a half year's collective efforts, the 2016-2020 Special Olympics Strategic Plan was officially launched. As the Chairman of
Special Olympics East Asia Regional Leadership
Council and the member of Special Olympics Inter-
ational Board of Directors, I will try my best to
support the regional office and SOEA Programs
using this plan as roadmap and achieving the goals.
want to extend my sincere appreciation to all who have been fighting and working for the dignity and human right of the people with intellectual disabilities. I hope that you can always stand by the people with intellectual disabilities and help them to be truly included in communities.

Best Wishes,

Kim Byeong Deok
Chairman, Special Olympics East Asia Regional Leadership Council

Special Olympics East Asia

## $\underset{\substack{\text { Ms. Mary Gu } \\ \text { Regional Presidid }}}{ }$

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Special Olympics Chinese Taipei

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