



DULLES DAY PLANE PULL

SPONSORSHIP OPPORTUNITIES

ALL PROCEEDS SUPPORT SPECIAL OLYMPICS VIRGINIA

Sponsoring organizations help athletes with intellectual disabilities achieve success, earn respect and gain acceptance within the community.

Participants include professionals from the entire Washington DC Metropolitan area. Historically more than 80 companies support the event by participating as Plane Pull teams, sponsors, vendors, volunteers. *Is your organization one of them?*

FOR ADDITIONAL INFORMATION OR TO SIGN UP AS A SPONSOR, CONTACT

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SPONSORSHIP OPPORTUNITIES

Additional custom packages are available based on your company's budget, marketing and impact interests.

BRONZE - \$5,000

Send 25 athletes to a state championship

- Recognition on event website, flyers, posters, and event shirts with company listing
- Team participation with access to a shared hospitality tent supplied with snacks and beverages
- Opportunity to be the official sponsor of the Truck Pull, Car Show or Kid's Zone — if available

GOLD - \$15,000

Send 50 athletes to SOVA's Healthy Athlete Center for health care

ALL SILVER PERKS PLUS

- 1 additional banner (2 total) to display at Dulles Day Festival
- Star Level Special Olympics Virginia Corporate Partnership

SILVER - \$10,000

Send 2 athletes to a World Games

ALL BRONZE PERKS PLUS

- Logo on event highway signs (six weeks in multiple locations)
- Recognition on event website, flyers, posters and event shirts with logo placement
- Team participation with access to a shared hospitality tent supplied with snacks and beverages
- Exhibit space
- Opportunity to display banner at Dulles Day Festival
- Champion Level Special Olympics Virginia Corporate Partnership

PRESENTING - \$25,000

Send 125 athletes to a state championship

ALL GOLD PERKS PLUS

- Industry and/or category exclusivity for event sponsorship
- Private onsite hospitality space
- Recognition on event website, flyers, posters and event shirts with premium logo placement
- Recognition and presentation opportunity for company at opening of event
- 3 additional banners (4 total) to display at Dulles Day Festival
- Hero Level Special Olympics Virginia Corporate Partnership

TEAM PARTICIPATION OPPORTUNITIES

Official Plane Pull Team - **\$2,500 dollar Minimum**

All teams receive a plaque, a team photo and 25 plane pull shirts.

Teams that raise \$3,00 before August 1, 2022 will receive 25 customized Plane Pull Shirts.

Trophies are awarded in many categories