



Engaging Your School Through the Cool School Penguin Plunge

You Keep Half. UCS Schools that participate in the Cool School Penguin Plunge will get to keep ***50% of the funds they raise**. The other 50% will be used by Special Olympics Virginia to support more than 23,000 athletes and fund programming in the hundreds of schools across the state.



Special Olympics Unified Champion Schools® shape a generation that welcomes everyone. With sports as the foundation, the program offers a unique combination of activities that equip young people with tools and training to create sports, classroom and school climates of acceptance and inclusion.

Collaborative fundraising events like the Cool School Penguin Plunge can build the framework for financial stability, inclusive youth leadership and whole school engagement for your Unified Champion Schools® program.

What is the Cool School Penguin Plunge?

The Cool School Penguin Plunge is an integral part of Special Olympics Virginia's annual Polar Plunge. The event is designed for students and staff to feel like they are at the Plunge without physically attending. It provides a unique experience for all participants, no matter where you are in the State.

Participate as an individual or with friends, family, teachers and administrators – all as one team. The more you raise, the more Plunge penguins and all NEW incentives are coming your way. Students will also earn community service hours for every minute spent on your Plunge mission!

How can you get started?

We're here to answer any question you might have about this year's Cool School Penguin Plunge. Contact us at msavage@specialolympicsva.org or 757.214.9085 for more information.

