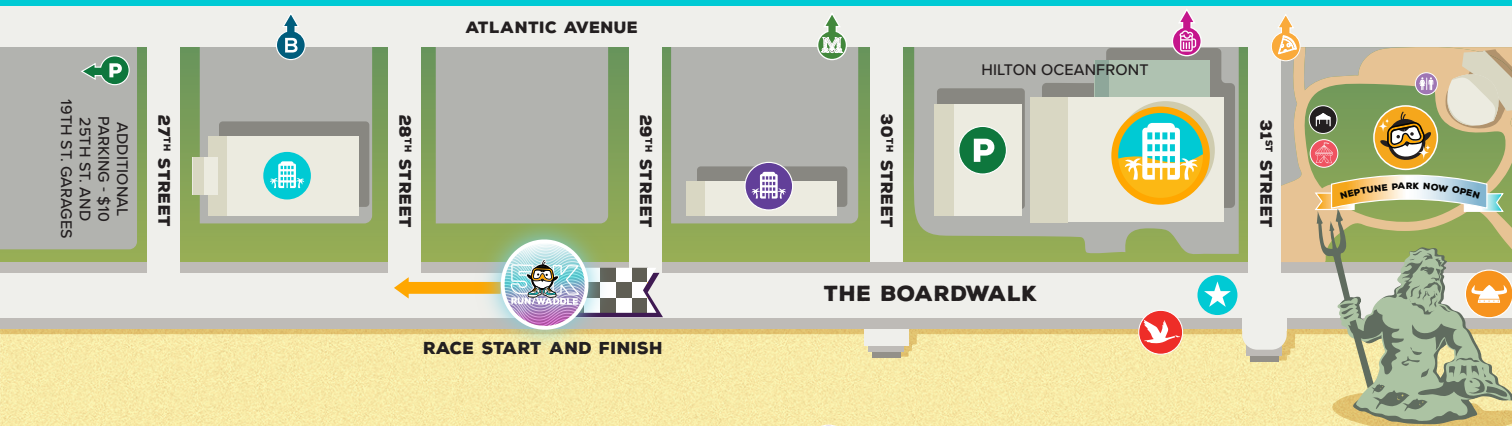


# THE OFFICIAL POLAR PLUNGE EVENT MAP



## LEGEND

- |  |   |  |   |
|--|---|--|---|
|  | HILTON OCEANFRONT   |  | TITO'S HANDMADE VODKA   |
|  | PLUNGE ZONE   |  | COMMONWEALTH BREWING CO.  |
|  | PRE-PLUNGE PARTY  |  | NOTHING BUNDT CAKES   |
|  | PLUNGE PAVILION<br>(THE MAIN HEATED TENT)   |  | ALOHA SNACKS<br>HAWAIIAN STYLE EATS                               |
|  | COSTUME CONTEST   |  | COASTAL COCKTAILS   |
|  | PHOTO BOOTH   |  | FIRST AID   |
|  | HYATT HOUSE   |  | PHOTO OPS   |
|  | OCEANFRONT INN  |  | SPONSOR TENTS   |
|  | PARKING<br>SELF-PARKING GARAGE ON 30TH STREET<br>\$2/HOUR, \$20 MAX DAILY. CREDIT CARDS<br>ONLY. PARK ON LEVEL 2 OR HIGHER. VALET<br>PARKING AVAILABLE. |  | BEACH EVENTS TENT<br>FACE PAINTING + OTHER EVENT<br>ENTERTAINMENT |
|  | SAND SCULPTURE  | <b>AFTER PARTY PARTNERS</b><br>THAW OUT AFTER PLUNGE AND CONTINUE THE PARTY<br>AT THE FOLLOWING LOCATIONS: |   |
|  | BOARDWALK OF FAME   |  | MURPHY'S IRISH PUB<br>2914 PACIFIC AVE                            |
|  | RESTROOMS   |  | BEACHSIDE SOCIAL<br>2728 ATLANTIC AVE                             |
|  | WAWA<br>FREE BEVERAGES  |  | DOUGH BOY'S<br>3224 ATLANTIC AVE                                  |
|  | SOUVENIRS   |  | ASLIN BEER COMPANY<br>823 VIRGINIA BEACH BLVD                     |

## REGISTRATION INFO

### THE HILTON OCEANFRONT IS YOUR HOME BASE FOR ALL EVENT REGISTRATIONS

- Early Plunge and Run registration Thursday 4-7pm and Friday 4-6:30pm
- Polar Plunge registration opens Saturday, 10 AM
- Looking for Plunge Swag?
  - Friday - Souvenirs will be sold on Hilton 2nd Floor from 2pm-6:30pm and sold at pre-plunge party at 7pm-9:30pm
  - Saturday - Souvenirs will be sold inside the tent until sold out

### REGISTRATION LOCATIONS 2ND FLOOR / LEVEL 2

- Peacock Ballroom, Salon B & C – Main Registration Area
- Peacock Ballroom Salon A – Area Program Registration
- Princess Anne Room – 5K Run/Waddle Registration

**FEBRUARY 6, 2026**

## 5K RUN/WADDLE

- 7:00 PM: 5K RUN/WADDLE**  
Start and finish line near 30th Street on the Boardwalk. Turn around at 7th Street. Water stop at 10th Street!

## PRE-PLUNGE PARTY

- 7:00 PM - 10 PM:** Join us for the Pre-Plunge Party in the heated tent on Friday night! DJ, specialty Tito's Handmade Vodka drinks, Coastal Cocktails and more.

**FEBRUARY 7, 2026**

## GET DECKED OUT

- 10:00 AM : TENT OPENS**
- 11:30 AM: COSTUME PARADE**  
Meet at the Neptune Statue on the Boardwalk. No registration required. Winners will be announced after the parade. Don't forget to stop by the photobooth once the parade ends!
- 12:15 PM: OPENING CEREMONY**  
Meet in the Main Heated Tent.
- 12:30 PM: SAFETY BRIEFING**  
In the Main Heated Tent.



### HAPPENINGS IN THE TENT

- Aloha Snacks + Commonwealth Brewing Co.  
+ Tito's Handmade Vodka + Coastal Cocktails  
+ Red Bull
- Chill out with **DJ Julian:**  
Playing 10 AM-12:30 PM and after plunge until 2 PM