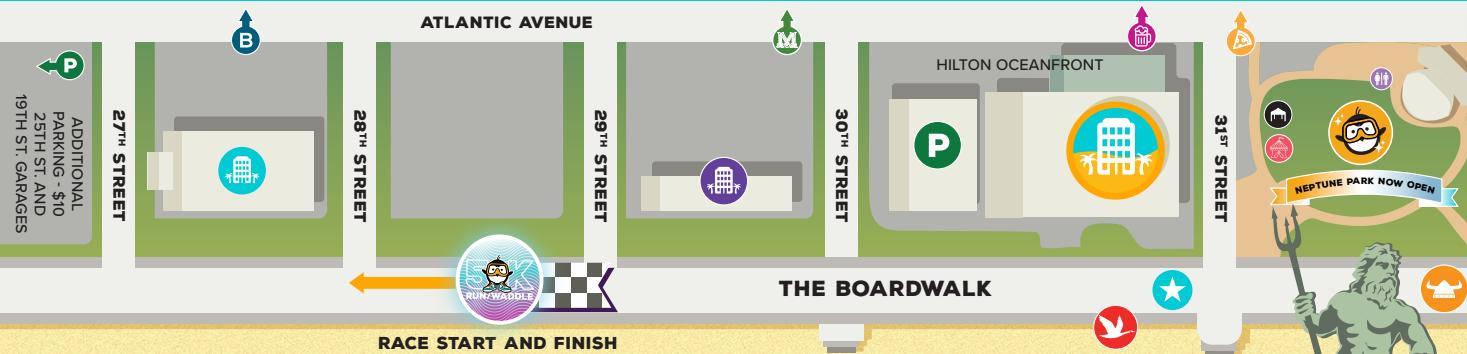


THE OFFICIAL POLAR PLUNGE EVENT MAP



LEGEND

- HILTON OCEANFRONT
- PLUNGE ZONE
- PRE-PLUNGE PARTY
- PLUNGE PAVILION (THE MAIN HEATED TENT)
- COSTUME CONTEST
- PHOTO BOOTH
- HYATT HOUSE
- OCEANFRONT INN
- PARKING

SELF-PARKING GARAGE ON 30TH STREET
\$2/HOUR. \$20 MAX DAILY. CREDIT CARDS ONLY. PARK ON LEVEL 2 OR HIGHER. VALET PARKING AVAILABLE.
- SAND SCULPTURE
- BOARDWALK OF FAME
- RESTROOMS
- WAWA FREE BEVERAGES
- SOUVENIRS

AFTER PARTY PARTNERS
THAW OUT AFTER PLUNGE AND CONTINUE THE PARTY AT THE FOLLOWING LOCATIONS:

- MURPHY'S IRISH PUB
2914 PACIFIC AVE
- BACHSIDES SOCIAL
2728 ATLANTIC AVE
- DOUGH BOY'S
3224 ATLANTIC AVE
- ASLIN BEER COMPANY
823 VIRGINIA BEACH BLVD

REGISTRATION INFO

THE HILTON OCEANFRONT IS YOUR HOME BASE FOR ALL EVENT REGISTRATIONS

- Early Plunge and Run registration Thursday 4-7pm and Friday 4-6:30pm
- Polar Plunge registration opens Saturday, 10 AM
- Looking for Plunge Swag?
 - Friday - Souvenirs will be sold on Hilton 2nd Floor from 2pm-6:30pm and sold at pre-plunge party at 7pm-9:30pm
 - Saturday - Souvenirs will be sold inside the tent until sold out

REGISTRATION LOCATIONS 2ND FLOOR / LEVEL 2

- Peacock Ballroom, Salon B & C – Main Registration Area
- Peacock Ballroom Salon A – Area Program Registration
- Princess Anne Room – 5K Run/Waddle Registration

FEBRUARY 6, 2026

5K RUN/WADDLE



7:00 PM: 5K RUN/WADDLE

Start and finish line near 30th Street on the Boardwalk. Turn around at 7th Street. Water stop at 10th Street!

PRE-PLUNGE PARTY



7:00 PM - 10 PM: Join us for the Pre-Plunge Party in the heated tent on Friday night! DJ, specialty Tito's Handmade Vodka drinks, Coastal Cocktails and more.

FEBRUARY 7, 2026

GET DECKED OUT



10:00 AM : TENT OPENS

11:30 AM: COSTUME PARADE
Meet at the Neptune Statue on the Boardwalk. No registration required. Winners will be announced after the parade. Don't forget to stop by the photobooth once the parade ends!



12:15 PM: OPENING CEREMONY
Meet in the Main Heated Tent.

12:30 PM: SAFETY BRIEFING
In the Main Heated Tent.



PLUNGE TIME 1 PM



HAPPENINGS IN THE TENT

- Aloha Snacks + Commonwealth Brewing Co. + Tito's Handmade Vodka + Coastal Cocktails + Red Bull
- Chill out with DJ Julian: Playing 10 AM-12:30 PM and after plunge until 2 PM