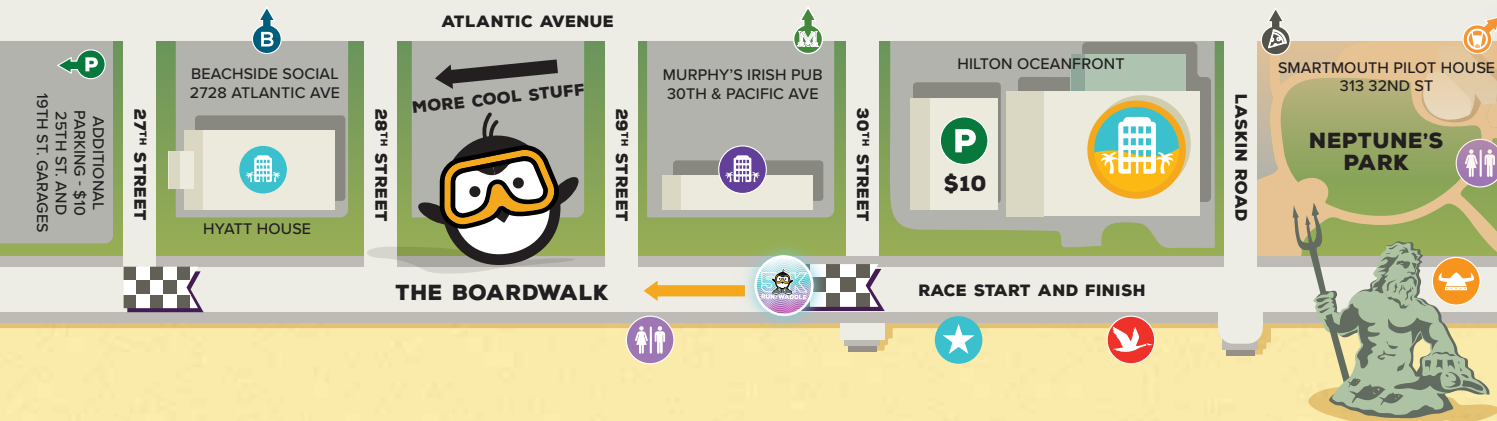


# THE OFFICIAL POLAR PLUNGE EVENT MAP



## LEGEND

- |  |   |  |  |
|--|---|--|--|
|  | HILTON OCEANFRONT                         |  | WAWA<br>FREE BEVERAGES   |
|  | PLUNGE ZONE                               |  | PRE-PLUNGE PARTY   |
|  | TITO'S HANDMADE VODKA                     |  | SAND SCULPTURE   |
|  | PLUNGE PAVILION<br>(THE MAIN HEATED TENT) |  | RESTROOMS  |
|  | COSTUME CONTEST                           |  | DOUGH BOY'S<br>POST-PLUNGE DEALS   |
|  | PHOTO AREA                                |  | ALOHA SNACKS<br>HAWAIIAN STYLE EATS, 10 AM-2 PM  |
|  | HYATT HOUSE                               |  | WHITE CLAW   |
|  | OCEANFRONT INN                            |  | SMARTMOUTH BREWING CO.<br>10 AM-2 PM   |
|  | PARKING                                   |  | MURPHY'S IRISH PUB<br>PRE- AND POST-PLUNGE PARTIES   |
|  | SOUVENIERS                                |  | BEACHSIDE SOCIAL<br>DRINK & GAME SPECIALS FOR PLUNGERS   |
|  | BOARDWALK OF FAME                         |  | SMARTMOUTH PILOT HOUSE<br>"THAW OUT" PARTY WITH LIVE MUSIC<br>AFTER THE PLUNGE.<br>DISCOUNTED BREWS ALL WEEKEND! |

## REGISTRATION INFO

### THE HILTON OCEANFRONT IS YOUR HOME BASE FOR ALL EVENT REGISTRATIONS

- Early Plunge and Run registration Friday, 2-7 PM
- Polar Plunge registration opens Saturday, 10 AM
- Looking for Plunge Swag?
  - Friday - Souvenirs will be sold on Hilton 2nd Floor 2-7
  - Saturday - Souvenirs will be sold inside the tent until sold out

### REGISTRATION LOCATIONS 2ND FLOOR / LEVEL 2

- Peacock Ballroom, Salon B & C – Main Registration Area
- Peacock Ballroom Salon A – Area Program Registration
- Princess Anne Room – 5K Run/Waddle Registration

**FEBRUARY 2, 2024**

## 5K RUN/WADDLE



**7:00 PM: 5K RUN/WADDLE**  
Start and finish line near 30th Street on the Boardwalk. Turn around at 7th Street. Water stop at 10th Street!

## PRE-PLUNGE PARTY



**7:00 PM - 10 PM:** Join us for the Pre-Plunge Party in the heated tent on Friday night! \$10 Tickets at the door, DJ, specialty Tito's Handmade Vodka drinks, White Claw Hard Seltzers and more.

**FEBRUARY 3, 2024**

## GET DECKED OUT



**10:00 AM : TENT AND COSTUME CONTEST REGISTRATION OPENS**  
Costume Contest Registration inside the main tent located on the beach at 30th Street. Registration will be held until 11:00am.



**11:30 AM: COSTUME PARADE**  
Meet at the Neptune Statue on the Boardwalk. Winners will be announced after the parade. Make sure to stop by the judge's table and photobooth under the tent once the parade concludes!



**12:15 PM: OPENING CEREMONY**  
Meet in the Main Heated Tent.



**PLUNGE TIME 1 PM**



### HAPPENINGS IN THE TENT

- Aloha Snacks + Smartmouth Brewing Co. + Tito's Handmade Vodka + White Claw Hard Seltzer
- Chill out with **DJ Julian:**  
Playing 10 AM-12:30 PM and after plunge until 2 PM