



FUNDRAISING TOOLS SAMPLE EMAIL

COPY AND PASTE OUR SAMPLE EMAIL BELOW

Dear [\(insert name here\)](#),

If you haven't heard, the Polar Plunge for Special Olympics Virginia is headed back to the beach and this year I'm Going All In!

The Polar Plunge is so much more than just the thrill of running into the icy Atlantic in the middle of winter, the funds that are raised through the Polar Plunge help provide year-round sports training, competitions, leadership opportunities and health services to 23,000+ athletes throughout the state.

Now that I've joined the colony for inclusion, I need your help! Click this link [\(insert fundraising page link\)](#) to make a donation to my fundraising page or if you're ready to join me and Go All In, join my team [\(insert fundraising team page link\)](#) and plunge with me.

Thank you so much for your support - every dollar helps!

[\(Insert your name here\)](#)

P.S. Feel free to forward this email to friends and family that would be willing to support.

WWW.POLARPLUNGE.COM