



SPECIAL OLYMPICS

DULLES DAY PLANE PULL®

DULLES, VA 2020



SPONSORSHIP OPPORTUNITIES

ALL PROCEEDS SUPPORT SPECIAL OLYMPICS VIRGINIA.

Sponsoring organizations help athletes with intellectual disabilities achieve success, earn respect and gain acceptance within the community.

Participants include corporate professionals in the greater Washington DC Metropolitan area and fans and friends of Special Olympics Virginia state wide. Historically more than 2,000 participants across over 80 corporations participate in this event annually.

FOR ADDITIONAL SPONSORSHIP INFORMATION or to sign up as a team, please contact:

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SPONSORSHIP LEVELS

BRONZE LEVEL — \$5,000

- Sends 25 athletes to a state championship
- Recognition on event website, flyers, and event shirts with **company listing**
- Team participation with guaranteed 25 event shirts and 25 participation medals
- Thank you message from Special Olympics Virginia athlete
- Opportunity to have video call with Special Olympics athlete
- Group listing on social media
- Group listing on Facebook Live on event day

SILVER LEVEL — \$10,000

- Sends 2 athletes to a World Games competition
- Logo on event highway signs
- Recognition on event website, and event shirts with **logo placement**
- Team participation with guaranteed 25 event shirts and 25 participation medals
- Thank you message from Special Olympics Virginia athlete
- Opportunity to have video call with Special Olympics athlete
- Recognition on virtual walk of fame
- Dedicated social media message
- Logo inclusion on Facebook Live on event day
- **Champion Level** Special Olympics Virginia Corporate Partnership

GOLD LEVEL — \$15,000

ALL SILVER LEVEL PERKS PLUS

- Sends 50 athletes to SOVA's Healthy Athlete Center for health care
- Opportunity to submit one (1) corporate commercial/promotional spot for Facebook Live on event day
- Logo inclusion on registration portal
- **Star Level** Special Olympics Virginia Corporate Partnership

PRESENTING LEVEL — \$25,000

ALL GOLD LEVEL PERKS PLUS

- Sends 125 athletes to a state competition
- Industry and/or category exclusivity for event sponsorship
- Recognition on event website, flyers, and event shirts with **premium logo placement**
- Logo on ribbon of participation medals
- Recognition and virtual presentation opportunity at virtual opening of event
- **Hero Level** Special Olympics Virginia Corporate Partnership

ADDITIONAL PARTICIPATION OPTIONS

OFFICIAL PLANE PULL® TEAM \$2,500 MINIMUM

All teams that raise \$2,500 will receive 25 event shirts and 25 participation medals. Specialized medals will be awarded to the top fundraising team and the team that logs the most miles.