



COLLABORATIVE FUNDRAISING GUIDELINES

Collaborative Fundraising events are excellent opportunities for Areas to raise money to run their program. Some Areas are even able to raise their annual budget by participating in one event. The best part is that the event is planned and organized by SOVA staff so it should be less work than a fundraising event run by local volunteers. Collaborative fundraising events include Polar Plunges, Plane Pulls and Torch Run.

Collaborative Fundraising for the Southwest Virginia Plane Pull has the following requirements:

1. Due to the limited capacity of the Southwest Virginia Plane Pull participation in the event as a collaborative fundraiser is limited to Areas 8, 9, 10 and 24.
2. Areas participating in the event are **limited to one team per area**. This includes any group, organization or sponsor that is participating on behalf of the area program.
3. Areas can recruit team members who have never participated as a general team fundraiser or in a Plane Pull before.
4. Area Teams must have "Area #" included in the team name.

Offline Fundraising

You can designate your fundraising efforts to your Plane Pull team by mailing them to the Richmond office or turning the money into your Area Treasurer. The money must be deposited by September 14, 2026; AND the deposit back up must be sent to Katelynn Sherill (ksherill@specialolympicsva.org) so that you will get credit at registration for any incentives. Please be sure to identify the puller(s) that should receive credit on the Deposit Summary.

Any funds not turned into the Area Treasurers need to be turned in at event registration.

Allocation of Funds:

Areas will receive 50% of funds raised by their Plane Pull team. The remaining 50% will offset the costs incurred by the Chapter to run the event.

How to Register:

Visit www.planepull.com/southwest-plane-pull click register and create a team that includes Area # in the team name.

Need Assistance?

Visit our online FAQs or the [Classy Support Center](#). Prefer talking to a human? Contact Mckenzie Dunford – mdunford@specialolympicsva.org