



SPONSORSHIP OPPORTUNITIES

DULLES PLANE PULL

Saturday, August 22, 2026

All Proceeds Support Special Olympics Virginia

Participants include professionals from the entire Washington DC Metropolitan area. Historically more than 80 companies support the event by participating as Plane Pull teams, sponsors, vendors, volunteers. Do you have what it takes to be PLANE amazing?

Visit www.planepull.com

BRONZE SPONSOR

Investment: \$7,500

- Logo on Plane Pull Website
- Listing on Event T-shirt and Event Banners
- Group Social Media mention on Plane Pull / Special Olympics Virginia Accounts
- Company Name on Runway of Fame
- Ability to have one team in the event

SILVER SPONSOR

Investment: \$10,000

Bronze Sponsor Perks Plus:

- **Logo on highway signs**
- Logo Inclusion on T-Shirt and Event Banner
- Ability to have a 10x10 Exhibit Space
- Access to Hospitality Tent

GOLD SPONSOR

Investment: \$20,000

Silver Sponsor Perks Plus:

- Inclusion on Press Release
- Unique Digital/Social Media Engagement
- Unique Naming Rights Opportunity
- Invitation to onsite premium hospitality area - Flight Deck

PRESENTING SPONSOR

Investment: \$50,000

Gold Sponsor Perks Plus:

- Industry/category exclusivity
- Mentions in Media Interviews & Advertisements
- Private Hospitality Tent
- Live Mentions during Event
- Web Story on Planepull.com
- Premium Logo Placement on signage, shirts and website
- Logo on Team Hats
- Recognition and Presentation Opportunity for Company at the Opening Ceremony of the Event
- Live Mentions during Event

TEAM PARTICIPATION

\$2,500 Minimum Donation / Fundraising

- All Teams receive 25 event hat & access to team photos
- Teams that raise \$7,500+ by July 1 will receive 25 event shirts
- Trophies are awarded in multiple categories

**Special
Olympics
Virginia**



FOR MORE INFORMATION OR TO BECOME A SPONSOR CONTACT

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