

SCHEDULE EVENTS



VIRGINIA BEACH | FEB. 2-3

FRIDAY, FEB. 2

2 PM

Plunge and 5k Run/Waddle registration and packet pick up at the Hilton Virginia Beach Oceanfront (3001 Atlantic Avenue, Level 2). Polar Plunge Souvenirs will be available for purchase on the second floor.

7 PM

5k Run/Waddle along the Boardwalk. Start and finish just south of 30th Street. Awards to follow in the tent.

10 PM

Dip your toes in the sand a day early at the Pre-Plunge Party. Join us in the heated tent for delicious food by Aloha Snacks, signature Tito's Handmade Vodka cocktails, craft beer by Smartmouth, ice-cold White Claw Hard Seltzers, & DJ Julian will be bringing the heat with music all night long!



SATURDAY, FEB. 3

10 AM

Plunge Registration & Incentives Pick-up opens at the Hilton VB Oceanfront (3001 Atlantic Avenue, Level 2)

Costume Contest registration inside the main tent located on the beach at 30th Street. Registration will be held until 11:00am. Come seal your spot for the parade!

The main heated tent opens, featuring some of our amazing partners. We'll also be serving up Smartmouth's frosty brews, Hawaiian-style eats from Aloha Snacks, Tito's Handmade Vodka Signature drinks, ice-cold White Claw Hard Seltzers, and sick beats by DJ Julian! Be sure to stop by the souvenirs table to pick up your Polar Plunge Swag before it's gone.

11:30 AM

Meet on the boardwalk just past the Neptune Statue to parade into the Plunge Pavilion. Winners of the costume contest will be announced following the parade. Meet us by the stage in the Plunge Pavilion at 11:45 am to hear the winners!

12:15 PM

Opening Ceremony, safety briefing & check presentation on stage under the Plunge Pavilion. Come see how much we've raised for Special Olympics Virginia athletes of all abilities!

1 PM

THE PLUNGE on the beach at 31st Street behind the Neptune Statue. Registration & Incentives Pick-Up closes.

2 PM

After you take your icy dip, warm up again under the heated Plunge Pavilion with vendors, music and more frosty brews and food from Tito's Handmade Vodka, Smartmouth Brewing Co. Aloha Snacks and White Claw.

3 PM

Thaw Out Party after the Plunge at Smartmouth's Virginia Beach Pilot House (313 32nd Street), with \$1 per beer going back to Special Olympics VA. Drink and game specials at Beachside Social (2728 Atlantic Avenue). Live music and happy hour specials at Murphy's Irish Pub (2914 Pacific Ave). And don't miss out on \$8.88 Happy Hour drinks, \$3 Meltdown bar specials, including Bud Lite bottles, fun shots and shooters, & pizza at Dough Boy's Pizza (2410 & 3224 Atlantic Ave).

AND
BEYOND