



DULLES DAY PLANE PULL

SPONSORSHIP OPPORTUNITIES

ALL PROCEEDS SUPPORT SPECIAL OLYMPICS VIRGINIA

Sponsoring organizations help athletes with intellectual disabilities achieve success, earn respect and gain acceptance within the community.

Participants include professionals from the entire Washington DC Metropolitan area. Historically more than 80 companies support the event by participating as Plane Pull teams, sponsors, vendors, volunteers. *Do you have what it takes to be PLANE amazing?*

FOR ADDITIONAL INFORMATION OR TO SIGN UP AS A SPONSOR, CONTACT

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SPONSORSHIP OPPORTUNITIES

Additional custom packages are available based on your company's budget, marketing and impact interests.

BRONZE - \$7,500

Send 30 athletes to a state championship

- Logo recognition on event website
- Recognition flyers, posters, fence banner via announcements on event day and event shirts with company listing in text
- Social media recognition on Plane Pull accounts as part of group of sponsors
- Team participation

SILVER - \$10,000

Send 2 athletes to a World Games

ALL BRONZE PERKS PLUS

- Logo on event highway signs (six weeks in multiple locations)
- Recognition on event website, flyers, posters and event shirts with logo placement
- Team participation with access to a shared hospitality tent supplied with snacks and beverages
- Exhibit space
- Logo inclusion on event fence banner
- Opportunity to be the official sponsor of the Truck Pull, Car Show or Kid's Zone — if available
- Champion Level Special Olympics Virginia partner which includes logo on Special Olympics Virginia's website and Annual Report

GOLD - \$20,000

Send 65 athletes to SOVA's Healthy Athlete Center for health care

ALL SILVER PERKS PLUS

- Star Level Special Olympics Virginia Corporate Partnership
- Unique digital/social media opportunity on Plane Pull accounts
- Invitation for company executive to onsite premium hospitality area - All Star Fan Zone

PRESENTING - \$50,000

Send 250 athletes to a state championship

ALL GOLD PERKS PLUS

- Industry and/or category exclusivity for event
- Mention in radio and tv advertisements
- Private onsite hospitality space
- Premium logo placement on event fence banner
- Web story opportunity
- Recognition on event website, flyers, posters, team hats, and event shirts with premium logo placement
- Recognition and presentation opportunity for company at opening of event
- Hero Level Special Olympics Virginia partner which includes logo on Special Olympics Virginia's website and Annual Report

TEAM PARTICIPATION OPPORTUNITIES

Official Plane Pull Team - \$2,500 dollar minimum donation

All teams have access to team photos and 25 Plane Pull hats.

Teams that raise \$5,000 before August 1, 2024 will receive 25 Plane Pull shirts

Trophies are awarded in multiple categories