

FUNDRAISING RESOURCES

SAMPLE EMAIL

COPY AND PASTE OUR SAMPLE EMAIL BELOW

Dear [\(insert name here\)](#),

This year I am participating in the Polar Plunge and I need your help!

What's the Polar Plunge exactly? Thousands of supporters join together to fundraise and race into the icy Atlantic in the name of inclusion. The Polar Plunge is the largest fundraising event for Special Olympics Virginia. The funds raised provide year-round sports training, competitions, leadership opportunities, and health services to 21,000+ athletes with intellectual disabilities.

Please consider donating to the Polar Plunge page to help me reach my goal. [\(insert fundraising page link\)](#) . If you'd like to Go for the Cold with me, join my team!

Thank you so much for your support - every dollar helps.

[\(Insert your name here\)](#)

P.S. Feel free to forward this email to friends and family that would be willing to support.

WWW.POLARPLUNGE.COM