SPORTS, HEALTH & FITNESS: RAISING THE BAR

Work with schools, local programs and community partners to improve athlete performance and increase interactions between people with and without intellectual disabilities in an accessible and safe environment.

Outcomes: Increased physical activity; increased wellbeing and healthy habits; improved performance; improved quality of life; welcoming attitudes.

EDUCATION: CHOOSE TO INCLUDE

Maintain quality of Unified Champion Schools (UCS) and continue to expand in schools across Virginia.

Outcomes: More inclusive school environments; more collaborative fundraising; more UCS schools engaging in all three UCS components; more UCS banner schools.

COMMUNITY: LEVERAGE ASSETS TO INCREASE REVENUE

Expand collaborative fundraising among schools and local programs; grow key assets (Polar Plunge, Plane Pull, Torch Run); increase community partnerships.

Outcomes: More fund raisers; more fundraising teams; more collaborative fundraising; greater program capacity.

LEADERSHIP: RECRUIT, TRAIN & RETAIN NEXT GENERATION

Ensure Special Olympics Virginia’s organizational structure aligns with our strategy and responds to internal and external changes and opportunities.

Outcomes: Athletes, volunteers and staff trained and working to implement strategies and priorities; increased bench strength at all levels of the organization.

Our vision is an inclusive world for all, created by the power of sport.

CORE VALUES
Respect, Inclusion, Unity

ORGANIZATIONAL GOALS:
- Improve athlete performance and wellbeing
- Harness digital technology to expand programs
- Increase capacity to match growth
- Promote diversity and inclusion

Special Olympics Virginia
2021 – 2023
STRATEGIC PLAN