



SPONSORSHIP OPPORTUNITIES

SOUTHWEST VIRGINIA PLANE PULL

Date: Saturday, September 26, 2026

Location: Roanoke-Blacksburg Airport

The Plane Pull is a unique fundraising event where teams of 25 compete to pull an aircraft to raise funds for Special Olympics Virginia. For more details or to get involved, visit www.planepull.com/SouthwestVA

BRONZE SPONSOR

Investment: \$1,500

- Logo on Plane Pull Website
- Listing on Event T-shirt
- Social Media mention on Plane Pull / Special Olympics Virginia Accounts
- Logo on Event Banner

SILVER SPONSOR

Investment: \$2,500

Bronze Sponsor Perks Plus:

- Company Name on Runway of Fame
- Logo Inclusion on T-Shirt
- Logo on Stage Banner
- Access to Hospitality Tent

GOLD SPONSOR

Investment: \$5,000

Silver Sponsor Perks Plus:

- Inclusion on Press Release
- Unique Digital/Social Media Engagement
- 10x10 vendor space on-site

PRESENTING SPONSOR

Investment: \$7,500

Gold Sponsor Perks Plus:

- Mentions in Media Interviews & Advertisements
- In-Terminal Signage
- Reserved Space in Hospitality Tent
- Live Mentions during Event
- Web Story on Planepull.com

EXCLUSIVE SPONSOR

OPPORTUNITIES

Perks Determined with Partner

- Pull Team Gate Sponsor: \$5,000
- 1st Class Volunteers Sponsor: \$7,500
- Aviation Lounge Sponsor: \$7,500

TEAM PARTICIPATION

\$2,500 Minimum Donation / Fundraising

- All Teams receive event hat & access to team photos
- Teams that raise \$5,000+ will receive 25 event shirts
- Trophies are awarded in multiple categories

****Team Participation Not Included in Sponsorships**



DON'T SEE WHAT YOU ARE LOOKING FOR?

- Our team is happy to work with you to create a custom partnership or activation that best suits your needs and goals.
- Contact: Brittany Beckwith, bbeckwith@specialolympicsva.org or McKenzie Dunford, mdunford@specialolympicsva.org