
JOB DESCRIPTION



POSTION **ATHLETE RECRUITMENT COORDINATOR**

DESCRIPTION The Athlete Recruitment Coordinator is responsible for recruiting athletes so that all interested persons with intellectual disabilities have the opportunity to participate in Special Olympics Virginia.

RESPONSIBILITIES

1. Develop an annual recruitment plan to increase the number of active athletes.
 - Assess the Area's current athlete population.
 - Identify potential sources of athletes in the community (schools, group homes, sheltered workshops, therapeutic recreation programs, etc.).
 - Develop a detailed plan to recruit a segment of the unserved population.
 - Implement the plan and measure results.
2. Educate council members and coaches about the athlete registration process.
3. Work with the Area/Local Coordinators, Sport Coordinators and coaches to ensure that all registered athletes know about local training opportunities.
4. Call inactive athletes to learn why they are not participating and to try to get them involved in the program.
5. Follow-up with new athletes to insure that they are participating.
6. Attend Area Council meetings and report on athlete recruitment activities.

MEASURES OF SUCCESS IN FULLFILLING THE
ATHLETE RECRUITMENT COORDINATOR POSITION

1. The Area establishes an annual athlete recruitment goal and succeeds in reaching the goal.
2. The Area has maximum participation from its registered athletes.
3. The Area has a process to insure that new athletes get involved in the program and that current athletes stay involved in the program.