# CLASSY FAQS **FUNDRAISING TOOLS**

Our Polar Plunge Season is powered by Classy, the #1 online and mobile fundraising platform. We've compiled articles that answer your frequently asked questions. Click the topics below in blue to find out more! More tips can be found online at the Classy Support Center.

#### REGISTRATION

You may notice this year's registration looks different. Our team has made changes to make the registration process even easier for our Plungers! Once you've registered & claimed your page be sure to customize your fundraising page.

What is the fundraising commitment? The fundraising commitment helps to cover the costs that come with hosting our Polar Plunge events. This includes planning for and ordering merchandise and incentives for all participants registered, fees associated with our fundraising platform and more. With continued promotion of your icy braveness and using the Plunge tools & resources we have on our website, we feel confident you can meet at least \$25 raised and in turn, your card will not be charged.



Register & Claim Your Page



Edit Your Fundraising Page

#### RECRUIT YOUR COLD CREW

Plunging is always more fun with friends! Rally your friends and family to join your cold crew and boost your team fundraising efforts.



Inviting Team Members

### BEING THE BEST TEAM CAPTAIN, EVER!

As a team captain, you alone have the ability to manage donations and make updates to your team page. Just click HERE, and we'll help you navigate to your team dashboard and walk through key features to help you engage and manage your team.



Team Captain Checklist

## PERSONAL FUNDRAISING HELP

Whether you're on a team or ready to go for the cold alone, make the most out of your personal fundraising page!



Share Your Fundraising Page





Post Updates to Your Fundraising Page



#### **GOT AN OFFLINE DONATION?**

Fundraisers cannot enter their own offline donations, so we strongly encourage you to drive all donations to the online Plunge campaign. If you do collect cash and checks from your supporters – great work! You should send them to the Special Olympics Virginia Headquarters as soon as possible.

Mail them to SOVA, attn: Polar Plunge, 3212 Skipwith Road, Suite 100, Richmond, VA 23294. Include the name of the Team or Plunger you would like the donations added to. Changes will be reflected on your Plunge page within five business days of our office receiving the donations. To ensure your funds will be received before the event, all donations must be postmarked before 2-weeks prior to the event to be counted towards incentives.

If you make your own deposits for a local Area Program or LETR agency, send a record of your deposit to the office address to receive credit on your online page. Please send copies of the checks that were deposited when possible so donations can be posted properly. **WWW.POLARPLUNGE.COM**