



SPECIAL OLYMPICS  
**DULLES  
 PLANE PULL®**  
 DULLES, VA 2021



# SPONSORSHIP OPPORTUNITIES

## ALL PROCEEDS SUPPORT SPECIAL OLYMPICS VIRGINIA

Sponsoring organizations help athletes with intellectual disabilities achieve success, earn respect and gain acceptance within the community.

Participants include professionals from the entire Washington DC Metropolitan area. Historically more than 80 companies support the event by participating as Plane Pull teams, sponsors, vendors, volunteers. *Is your organization one of them?*



### FOR CUSTOM PARTNERSHIP PACKAGES CONTACT

Ellen Head

Senior Director of Development , Special Olympics Virginia

P: 703-359-4301 x 1

E: [ehhead@specialolympicsva.org](mailto:ehhead@specialolympicsva.org)



## SPONSORSHIP OPPORTUNITIES

Create a custom sponsorship package based on your company's budget, marketing and impact interests.

### AVAILABLE ASSETS

- Logo placement on signage, shirts, posters/flyers, website
- Onsite event signage
- Custom giveaway items
- Digital marketing assets including social media posts and sponsored website content
- And more!

### INVESTMENT IMPACT

- Donate **\$5,000** and Send 25 athletes to a state championship
- Donate **\$10,000** and Send 2 athletes to the world games
- Donate **\$15,000** and Send 50 athletes to a SOVA's Healthy Athlete Center for health care
- Donate **\$25,000** and Send 125 athletes to the state championship



## TEAM PARTICIPATION OPPORTUNITIES

Official Plane Pull Team - **\$2,500 dollar Minimum**

All teams receive a plaque, a team photo and 25 plane pull shirts.

Teams that raise \$3,00 before August 1, 2021 will receive 25 customized Plane Pull Shirts. Trophies are awarded in many categories