

SAMPLE RECRUITMENT EMAIL



COPY AND PASTE THE EMAIL BELOW

Dear [Supporter's Name],

I am reaching out to you as a valued supporter of our law enforcement community, and as someone who understands the importance of making a difference in the lives of those around us.

As you may know, the Law Enforcement Torch Run (LETR) is an annual event that brings together law enforcement officers from all over the nation to raise funds and awareness for Special Olympics.

This year, we would like to extend an invitation to our community members to join us in carrying the "Flame of Hope" during our leg of the Torch Run. By participating in this event, you will not only help support Special Olympics but also foster a stronger bond between law enforcement and the community we serve.

Here are the details of our local Torch Run event:

Date: [Event Date]

Time: [Start Time] to [End Time]

Location: [Starting Point] to [Ending Point]

Distance: [Length of the Run in miles]

To register for the Torch Run, please visit [\[insert registration link or provide instructions on how to sign up\]](#). We encourage you to invite friends and family to participate in this event or to come and cheer us on along the route. Together, we can create a memorable experience that highlights the power of unity and the importance of supporting those with intellectual disabilities.

If you are unable to join the run but still wish to contribute, you can make a donation to support the cause by visiting our official 2023 Law Enforcement Torch Run fundraising page at [\[insert fundraising page URL\]](#).

We look forward to seeing you at the 2023 Law Enforcement Torch Run and thank you for your continued support and commitment to our community.

Best regards,

(Insert Name Here)

P.S. Feel free to forward this email to friends and family that would be willing to support.

WWW.SPECIALOLYMPICSVA.ORG/2023-TORCH-RUN